

**Contact:**  
Cheryl Wasson  
Director of Development/Marketing  
Beechwood Continuing Care  
2235 Millersport Highway  
Getzville, New York 14068  
716-810-7370  
Fax: 636-0026



Beechwood  
Continuing  
Care

**For Immediate Release:** August 2, 2019

***Music To Remember* event this Sunday**

**will lift spirits and create smiles**

**for Beechwood Homes' residents, family members and friends.**

Getzville, NY – The Beechwood/Blocher Foundation, in collaboration with Musician Medics and Sisters On A Mission, proudly presents a very special afternoon filled with the healing power of music and entertainment for Beechwood Homes residents, their families and friends (NOTE: this event is NOT open to the public). **Music To Remember will take place this Sunday, August 11 from 1:30 pm to 4:00 pm at five indoor/outdoor locations throughout the Beechwood campus, 2235 Millersport Highway, Getzville. The event will feature 20 individual and musical groups (including several Buffalo Music Hall of Fame musicians).** Music from all genres will be represented. *Music To Remember* is sponsored by the Hazel Meagley and Margaret Rofo Trusts. Refreshments will be served, and an Elvis Presley impersonator will be on hand for photos with attendees.

Tonawanda, NY native and national recording artist “Rockin’ Robin” Grandin organized and designed the event with her sister, Paula D’Amico, in honor of their mother, Dorothy Greene, a Beechwood resident diagnosed with Alzheimer’s and Dementia; Greene passed away in December. The sisters have organized similar events at other area nursing homes.

According to the Mayo Clinic, listening to or singing songs can provide emotional and behavioral benefits for people with Alzheimer's disease and other types of dementia. Musical memories are often preserved in Alzheimer's disease because key brain areas linked to musical memory are relatively undamaged by the disease. Music can relieve stress, reduce anxiety and depression and reduce agitation for those living with Alzheimer’s.

(more)

### **Beechwood Music To Remember**

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“My hope with these events is that the music will reach not only the residents, but their caregivers and family members as well,” says Grandin, who will perform at the event from 2:45 pm to 4:00 pm in the Beechwood atrium. “And it does! At every event, there are residents who don’t typically respond to anything but who will suddenly start smiling and singing along. That is the power of music!”

“We are always looking at ways to enhance all of our residents’ quality of life,” says Cheryl Wasson, Beechwood’s Director of Development and Marketing. “It’s absolutely amazing to see how transformative Robin’s music is. This will be a very special, enjoyable and heartwarming event for all of our residents, their family members and friends and our staff.”

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