

**For Immediate Release**  
April 2, 2018

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## **Rocking the Hard Rock with a Special Message**

**WHAT:** Memories of the Heart CD Single Release Event and Concert  
**WHEN:** Wednesday, April 11, 2018, 7-9pm  
**WHERE:** Hard Rock Café, 333 Prospect St, Niagara Falls, NY 14303

### **CD Release Party and Concert**

*A unique collaborative event to help bring to light the connection between healing and music for those suffering from and caring for people with Alzheimer's*

Niagara Falls, NY, April 2, 2018 – This is a celebration of music and the powerful message it delivers.

“Memories of the Heart” is a song written and performed by recording artist, Robin Grandin. It focuses on Alzheimer's and dementia, a disease more than 5-million people are suffering from here in America.

*“This song holds a special place in my heart. I wrote this for my mom who suffers from Alzheimer's. This is a true tribute to this special woman and to all of our loved ones who suffer from this disease.” said Robin Grandin, singer – songwriter.*

Robin will be joined with her sister, Paula D'Amico at the Hard Rock Café, located at 333 Prospect St, Niagara Falls, NY, for a special CD release and concert event, April 11th from 7PM – 9PM.

These two powerful women are “Sisters on a Mission”, sharing their story and raising Alzheimer's awareness through the power of music.

The music we hear, heals our hearts and for many it does so much more. For those suffering from Alzheimer's and Dementia, the power of music helps them awaken memories and emotions.

*“Music is a powerful tool that helps to deliver healing to a patient, family members and their caregivers. It gives everyone a moment to reconnect.” said Paula D'Amico, producer – speaker.*

This special evening includes performances by local musicians, several special guest speakers and a special appearance by Ed Dranch from WKBW-TV.

The song, “Memories of the Heart” will be performed LIVE. Copies of the CD will also be sold at this event with a portion of the proceeds going to the Music to Remember Program of WNY.

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If you would like more information about this event, please contact:

Robin Grandin at 615.477-9066 or Paula D'Amico at 716.348-4125